



RÉFLÉCHIR
L'ESPACE



City of Pointe-Claire

PUBLIC CONSULTATIONS

POINTE-CLAIRE VILLAGE

MAY 6, 2019
PROJECT 1451902

If there is any discrepancies between the English and the French version of this document, the French version will prevail.

BECAUSE ALL DEVELOPMENT PROJECTS HAVE A DIRECT IMPACT ON PEOPLE'S LIVES, **WE BELIEVE IT IS IMPORTANT TO THINK ABOUT LIVING SPACES IN AN INTEGRATED AND SUSTAINABLE WAY**

POINTE-CLAIRE SPP

SCOPE OF THE SPP

AREA COVERED BY THE SPP

VILLAGE CODE (10 LANDSCAPING UNITS)

PARCE QUE TOUS LES PROJETS D'AMÉNAGEMENT ONT UN IMPACT DIRECT DANS LA VIE DES GENS, **NOUS PRENONS À CŒUR DE RÉFLÉCHIR LES ESPACES DE VIE DE MANIÈRE INTÉGRÉE ET DURABLE**



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INTRODUCTION

In October 2018, Pointe-Claire City Council passed an interim control by-law regarding Pointe-Claire Village, in order to undertake a public consultation with the citizens and business owners of this area and surrounding areas. This approach was motivated by the desire to identify their concerns about the Special Planning Program (SPP) and the current Village Code, and especially in light of recent public debates about the project for the site of bar Le Pionnier. It should also be noted that the development project for this site is not affected by the current interim control by-law.

City Council wants these two development planning and management tools to fully contribute to the enhancement and sustainable development of Pointe-Claire Village.

City Council therefore commissioned BC2 to plan and facilitate this consultation process. The consultation was held between December 19, 2018 and January 25, 2019.

BC2 opted for an open-door consultation, where participants were invited to discuss and prioritize the objectives set out in the SPP and the intentions (guidelines) specified in the Village Code.

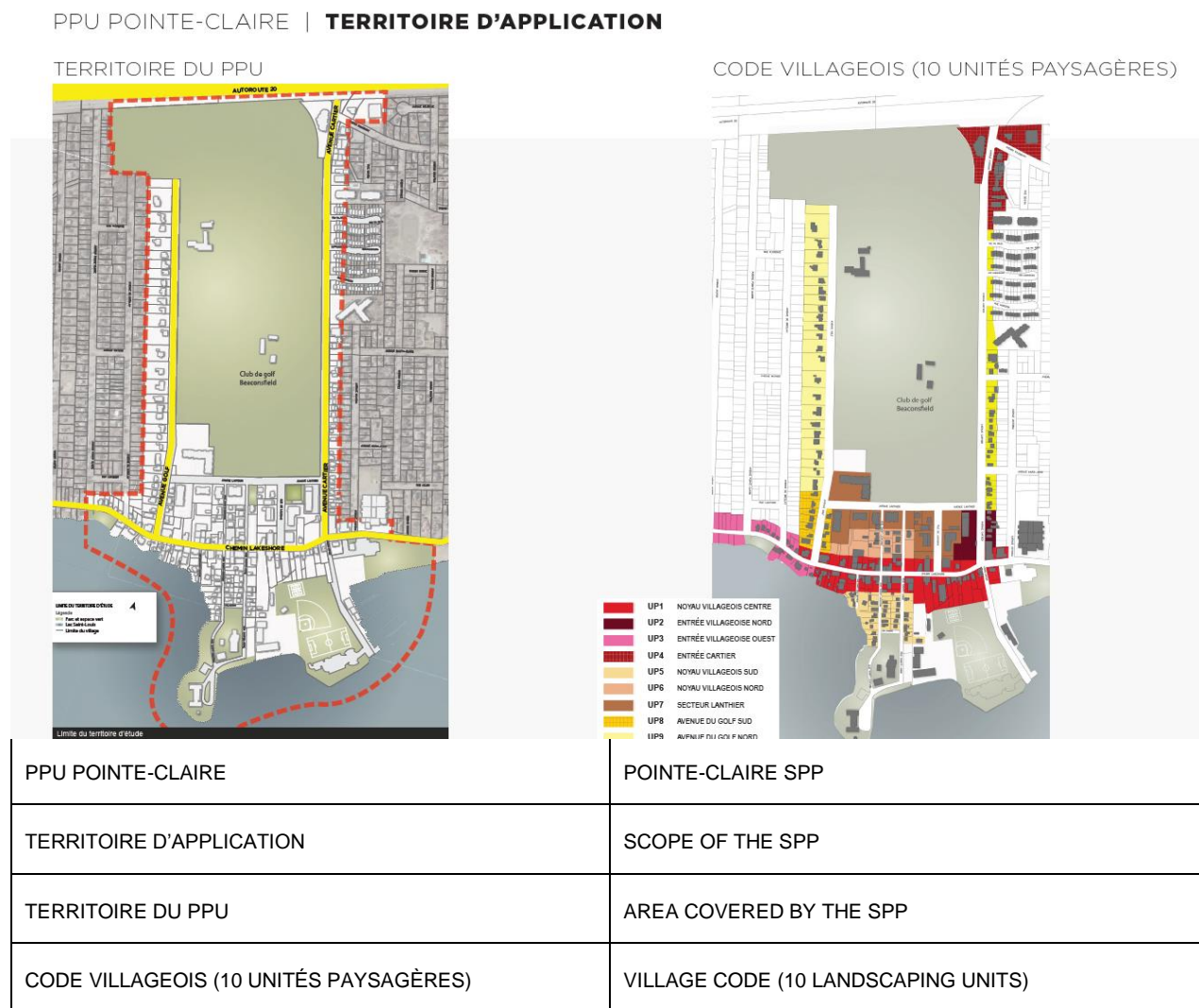
The purpose of this report is therefore to provide City Council with the main findings of the consultations and to make recommendations on adjustments to be made to the SPP and the Village Code, as required. It should be noted that, for City Council, this consultation process reflects the same desire to understand the issues as was the case in the consultations held in 2013-2014, in conjunction with Convergence, during the development of the pre-production review and the adoption of the SPP and the Village Code in 2016 and 2018, respectively.

1 METHODOLOGY

Area under study

This consultation concerns the Pointe-Claire Village area, as defined by the SPP and the Village Code. These plans were part of the materials made available to the participants.

Figure 1 Plan of the area covered by the SPP and the area covered by the Village Code



Organization of the sessions and ground rules

Four consultation sessions were held at the Noël-Legault Community Centre (245 Du Bord-du-Lac – Lakeshore Road, Pointe-Claire), two of which were for citizens and two for business owners. At the request of two citizens at the first session, a survey was added to the mandate and posted on the “Pointe-Claire, it’s who we are” website, which is the online consultation platform hosted by the City of Pointe-Claire

(<https://itswhoweare.pointe-claire.ca/spp-pcvillage>). The survey, available to all city residents, was posted online from December 21, 2018 to January 25, 2019. It repeated exactly the same questions that were discussed during the four consultation sessions.

The consultation sessions were publicly announced by the City, including on the “Pointe-Claire, it’s who we are” website. Residents and business owners in the village were formally invited and given priority, because they are the most directly affected by the future of the village. However, all those wishing to participate were welcomed, regardless of where they live in Pointe-Claire. In addition, everyone was welcome to attend the session that best suited their schedule. As an indication, some citizens participated in both sessions for business owners, and representatives of the Société pour la Sauvegarde du Patrimoine de Pointe-Claire participated in all four sessions.

Methodological choices for the activities, as well as the addition of the survey, enabled us to collect both personal and consensus opinions and provide an opportunity to understand the nuances during the data review. The sessions lasted 3 hours each and primarily consisted of team activities. Individual exercises were scheduled at the beginning and end of the meetings (see the sequence inserted at the end of this section).

The participants were grouped in teams of 6 to 8 people, supported by BC2 professionals. The results were shared in real time with those attending the meeting throughout each session. At the end of each meeting with the citizens, they were asked to look at the statements posted on the walls throughout the session and stick coloured dots on the statements they found interesting. The purpose of the exercise was not to see how many votes each statement would get. The participants had a set of coloured dots and could choose the statements they wanted to highlight. Each participant was free to put all their points on a single statement or to stick the dots on several statements. It is important to keep this subtle difference in mind when reading the tables of results, because the number of points garnered by each element, stated in a concerted manner by the various teams, is a measure of the relative importance granted by the participants, i.e. the level of support. This enables us to exercise some sensitivity with respect to each concerted answer.

Illustration of results

The data were compiled as follows: as soon as a number corresponding to an intention or objective was written, it was compiled. Sometimes a table selected an intention or objective and mentioned that it intersected with other intentions or objectives. In cases where these other intentions or objectives were identified, they were also compiled.

The data were compiled according to how often an intention or objective was written, but also according to the level of support, which was determined by the number of “small dots” stuck to the objectives or intentions selected during the evening. Finally, the sum of numbers obtained according to the frequency and the level of support was used to highlight the intentions or objectives that the participants found most interesting.

It is important to note that for the meetings designed for business owners, the “small dots” used in other meetings were not used because of the small number of participants.

The list of the 5 most popular objectives is prepared for each meeting summary. The complete compilation of all the results and comments is provided in the appendix.

The compilation and analysis of results related to the objectives of the SPP and the Village Code is provide in the appendix. It provides a complete compilation of results for all questions addressed during the sessions,

as well as a list of comments on items, which although not related to the content of the SPP and the Village Code, we consider relevant in order to provide a comprehensive overview.

Material and information provided during the sessions

A PowerPoint presentation was delivered at the beginning of the meeting to provide background information for the citizens. A brief summary of the content and objectives of the SPP and the Village Code was presented to ensure that all citizens present had the same understanding of the situation and the purpose of the meeting. It is important to note that the presentation of the background information was cancelled at the December 13 session to allow more time for general questions and comments because the participants wanted to be heard longer than expected and in an open format.

The following items were placed on each table:

- A list of the 21 orientations of the Village SPP (in English and French);
- A list of the 23 objectives of the Village Code (in English and in French);
- A copy of the Village Code (in English and French);
- A copy of the Village SPP (in English and French);
- Sheets of paper to allow participants to take notes;
- Post-it notes;
- Pencils.

Specific note about the Société pour la Sauvegarde du patrimoine's documents

The Société pour la Sauvegarde du patrimoine de Pointe-Claire submitted two documents that were sent to the City representatives. Representatives of the Société were advised that the content of these documents would not be addressed in this report. The purpose of the public consultation was to obtain information from the participants in a specific and supervised context. The use of comments provided in a written document was not part of the objective or the means selected to gather information from citizens. Because information processing was closely linked to the design of the activities, it became difficult to reconcile the content of these documents with the results of the activities. This is why the documents were sent to the City representatives so that they could read them and decide how to use this information.

CONSULTATION SESSION AGENDA

Individual activity (completed when participants are welcomed or throughout the sessions):

Each participant completes the following two statements, writes his answers on post-it notes, and sticks them on the posters on the wall:

According to me, Pointe-Claire Village is _____

Pointe-Claire Village has the potential to _____

Word of welcome from Claude Cousineau, municipal councillor from District 1 Cedar/Le village and explanation of the agenda for the evening by BC2.

<u>Presentation</u> of background information by BC2.
<u>Short question period</u> and general comments.
<p><u>Activity A (in teams)</u>: Among the 21 objectives of the Village SPP, each table must choose and prioritize:</p> <p>3 to 5 things to improve and say how (write each answer on a different post-it note)</p> <p>3 to 5 things to prioritize and say why (write each answer on a different post-it note)</p> <p>At the end of this activity, each table presents its answers to the meeting and sticks its post-it notes on the posters on the wall.</p>
<p><u>Activity B (in teams)</u>: Among the 23 Village Code intentions, each table chooses the intentions that the members wish to discuss during activity C.</p> <p>Choose a minimum of 10 intentions for discussion in activity C and justify your choices</p> <p>Indicate why the others are not selected</p>
<p><u>Activity C (in teams)</u>: Among the intentions chosen for activity B, choose and prioritize:</p> <p>5 intentions to improve and say how (write each answer on a different post-it note)</p> <p>3 intentions to prioritize and say why (write each answer on a different post-it note)</p> <p>At the end of this activity, each table presents its answers to the meeting and sticks its post-it notes on the posters on the wall.</p>
<u>Last word and acknowledgements</u>
<p><u>Individual activity</u></p> <p>Participants are asked to read all the results displayed on the walls and to stick coloured dots on the statements they find interesting.</p>

Note: In order to allow more time for general questions and comments, Activity B was withdrawn at all four meetings. All Village Code intentions were considered during the discussions of Activity C and the number of intentions to be improved and prioritized was adjusted from 3 to 5, as in Activity A.

1.1 SESSIONS

Location of the four sessions: Noël-Legault Community Centre (245 Du Bord-du-Lac – Lakeshore Road, Pointe-Claire)

Date: Thursday, December 13, 2018 – 7 p.m. to 10 p.m.

Participants invited: Citizens

Number of participants: 34

Date: Wednesday, January 16, 2019 – 7 p.m. to 10 p.m.

Participants invited: Business owners

Number of participants: 11

Date: Saturday, January 19, 2019 – 9:30 a.m. to 12:30 p.m.

Participants invited: Citizens

Number of participants: 73

Date: Wednesday, January 23, 2019 – 7 p.m. to 10 p.m.

Participants invited: Business owners

Number of participants: 10

A total of 128 people participated in the public consultation sessions and 153 Internet users responded to the survey, which clearly demonstrates the interest in protecting and developing the Village.

2 PRESENTATION OF RESULTS

The data were compiled as follows: as soon as an intention or purpose was reported, it was compiled. Sometimes a table selected an intention¹ or objective and mentioned that it intersected with other intentions or objectives. In cases where these other intentions or objectives were identified, they were also compiled.

The data were compiled according to how often an intention or objective was entered, but also according to the level of support it received based on the number of “small dots” stuck to the objectives or intentions selected during the evening. Finally, the sum of the number of entries obtained according to the frequency and the level of support was used to highlight the intentions or objectives that the participants found most interesting.

During the meetings specifically designed for business owners, the “small dots” used in the other meetings to determine the level of support were not used because of the small number of participants.

The orientations and objectives that attracted the attention of the participants were featured because they represent broader themes in which the participants have shown concern and interest.

¹ Intention: term used in the Village Code

2.1 RESULTS OF THE MEETINGS WITH CITIZENS

To obtain an overview of the information gathered at the meetings with citizens, the results of the December 13, 2018 and January 19, 2019 meetings were combined.

PRESENTATION OF THE COMBINED RESULTS

Tableau 1 SPP objectives to be improved

Intentions du PPU à améliorer (Rencontre du 13 décembre 2018 et du 19 janvier 2019 - Résidents)				
No objectifs	Objectifs du PPU	Fréquence (concerté)	Niveau d'adhésion	Total
1	Développer l'achalandage des commerces dans les deux pôles du village	2	5	7
2	Bonifier et diversifier l'offre commerciale	4	2	6
3	Améliorer la cohabitation entre les commerces et les résidences	5	10	15
4	Favoriser de nouveaux projets immobiliers	4	3	7
5	Améliorer et rénover le stock de logements existants	8	11	19
6	Raviver l'intérêt pour le patrimoine et utiliser cette force pour la promotion du village	4	3	7
7	Améliorer la qualité du cadre bâti du village	2	3	5
8	Doter le village d'une signature visuelle distinctive	4	3	7
9	Améliorer les aménagements paysagers et les espaces verts du village et préserver les vues sur l'eau	7	7	14
10	Rendre public et mettre en valeur le site patrimonial de la pointe Claire	6	3	9
11	Améliorer l'aménagement de la pointe Claire, ses accès et sa visibilité	4	3	7
12	Mettre en valeur le moulin à vent de la pointe Claire	5	7	12
13	Attribuer une nouvelle vocation au couvent de la pointe Claire	9	5	14
14	Se doter de parcours piétonniers conviviaux, sécuritaires et attractifs	2	2	4
15	Rendre le village accessible et convivial pour les cyclistes	1	0	1
16	Optimiser l'accès et l'utilisation des stationnements	5	1	6
18	Mettre en valeur le lac Saint-Louis par un parcours riverain	3	9	12
19	Préserver le rôle récréatif du parc Alexandre-Bourgeau et la qualité des équipements sportifs et de loisir	6	1	7
21	Optimiser l'utilisation des terrains récréatifs et communautaires du village	1	0	1

Légende: Grandes orientations d'aménagement et de développement du PPU	
	Dynamisation économique et commerciale au bénéfice des citoyens
	Consolidation et diversification de l'offre en habitation
	Protection et mise en valeur du patrimoine et du paysage villageois
	Valorisation des bâtiments et du site de la pointe Claire
	Amélioration de la mobilité et de l'accessibilité
	Bonification de l'offre en équipements de sports et de loisirs

After reading Table 1, the residents selected the six major orientations established in the SPP that had objectives to be improved. **Objective 5, i.e. "improve and renovate existing housing stock", attracted the most interest among the citizens, followed by objective 13 related to repurposing the convent on La pointe Claire.** It should be emphasized that for each major orientation, an objective to be improved stands out. It should be noted that objective 17, which aims to create a true gateway to the village, is the only objective that has not been selected as an objective to be improved.

The citizens identified two key orientations: those related to protecting and enhancing the village's heritage and landscape and improving the *La pointe Claire* heritage site and its buildings.

These results demonstrate that residents of the *La pointe Claire* area find that its potential is underutilized and that improving and renovating the existing housing stock would improve the image and village character of the area.

Tableau 2 SPP objectives to be prioritized

Objectifs du PPU à prioriser (Rencontre du 13 décembre 2018 et du 19 janvier 2019 - Résidents)				
No objectifs	Objectifs du PPU	Fréquence (concerté)	Niveau d'adhésion	Total
1	Développer l'achalandage des commerces dans les deux pôles du village	7	5	12
2	Bonifier et diversifier l'offre commerciale	3	2	5
3	Améliorer la cohabitation entre les commerces et les résidences	4	0	4
4	Favoriser de nouveaux projets immobiliers	6	5	11
5	Améliorer et rénover le stock de logements existants	10	11	21
6	Raviver l'intérêt pour le patrimoine et utiliser cette force pour la promotion du village	7	7	14
7	Améliorer la qualité du cadre bâti du village	5	10	15
8	Doter le village d'une signature visuelle distinctive	2	2	4
9	Améliorer les aménagements paysagers et les espaces verts du village et préserver les vues sur l'eau	1	3	4
10	Rendre public et mettre en valeur le site patrimonial de la pointe Claire	9	3	12
11	Améliorer l'aménagement de la pointe Claire, ses accès et sa visibilité	4	1	5
12	Mettre en valeur le moulin à vent de la pointe Claire	7	9	16
13	Attribuer une nouvelle vocation au couvent de la pointe Claire	7	11	18
14	Se doter de parcours piétonniers conviviaux, sécuritaires et attractifs	4	6	10
15	Rendre le village accessible et convivial pour les cyclistes	2	0	2
16	Optimiser l'accès et l'utilisation des stationnements	11	3	14
18	Mettre en valeur le lac Saint-Louis par un parcours riverain	2	3	5
19	Préserver le rôle récréatif du parc Alexandre-Bourgeau et la qualité des équipements sportifs et de loisir	8	7	15
20	Confirmer le lac Saint-Louis comme partie intégrante du patrimoine de Pointe-Claire en développant une offre récréosportive à ses abords	1	11	12

Légende: Grandes orientations d'aménagement et de développement du PPU	
	Dynamisation économique et commerciale au bénéfice des citoyens
	Consolidation et diversification de l'offre en habitation
	Protection et mise en valeur du patrimoine et du paysage villageois
	Valorisation des bâtiments et du site de la pointe Claire
	Amélioration de la mobilité et de l'accessibilité
	Bonification de l'offre en équipements de sports et de loisirs

Table 2 shows that residents found that there were objectives to be prioritized in all six broad orientations of the SPP. It should be noted that two objectives were not selected as priorities: objective 17, which aims to create a true gateway to the village, and objective 21, which aims to optimize the use of the village recreation and community sites.

The objective to be prioritized that received the most attention from residents is the improvement and renovation of existing housing stock.

Improving the *La pointe Claire* area is a very popular subject. Residents showed interest in the objective of improving the *La pointe Claire* heritage site and its buildings by selecting two objectives proposing actions on specific buildings such as developing the windmill and repurposing the convent.

The residents also focused on the objective of protecting and enhancing the village's heritage and landscape. They selected objectives 6 and 7, which aim to rekindle interest in the village's heritage and capitalize on this interest to promote the area and improve the quality of the built environment.

Residents want the signature of Pointe-Claire Village to be enhanced with a focus on heritage or through other initiatives to attract customers from outside the village. They also want the boundaries of the village to be more clearly defined.

The objective of expanding the sports and recreational facility offerings also raised some interest. The results in the table above also highlight the fact that residents are concerned about **optimizing parking spaces**, and promoting customer traffic in the two commercial hubs of the village.

These results indicate that the two objectives that stand out somewhat less as priorities are creating economic and commercial dynamism for the benefit of citizens and the objective of improving mobility and accessibility. This does not mean that these objectives do not contain intentions that the residents find important. It simply means that the number of intentions regarding each of these objectives and the citizens' concern and level of interest in them were lower.

In summary, with regard to the SPP, it appears that the residents were most interested in the orientations aimed at protecting and enhancing the village's heritage and landscape as well as improving the *La pointe Claire* heritage site and its buildings. Among these orientations, objectives 5 and 13 stand out in terms of the interest they generated. They refer to improving and renovating the existing housing stock and repurposing the convent on *La pointe Claire*.

Tableau 3 Village Code intentions to be improved

No d'intention du Code Villageois	Intentions du Code Villageois	Fréquence (concerté)	Niveau d'adhésion	Total
2	Respect de la trame cadastrale existante (dimension des lots)	4	5	9
3	Respect de l'alignement avant des bâtiments existants (marge de recul)	7	1	8
4	Assurer la transition des densités des secteurs adjacents et de l'avenue Cartier	1	1	2
5	Favoriser un front bâti qui s'apparente au coeur du village	1	0	1
6	Consolider le front bâti	2	1	3
7	Encadrer la densification du cadre bâti	7	6	13
8	Favoriser des aménagements en cour avant renforçant le caractère villageois	4	4	8
9	Aménager les marges pour créer un meilleur encadrement	2	0	2
10	Les rénovations et agrandissements ne devraient pas compromettre le caractère patrimonial des bâtiments	9	3	12
11	Les nouvelles constructions devraient privilégier une réinterprétation des styles architecturaux des bâtiments du secteur	6	2	8
12	Renforcer l'orientation des bâtiments riverains vers l'avenue Cartier	2	2	4
13	Mettre en valeur les bâtiments patrimoniaux	6	7	13
14	Préserver l'authenticité des bâtiments patrimoniaux	6	7	13
15	Atténuer les impacts négatifs des stationnements	4	3	7
16	Offrir un stationnement paysager et insérer des bandes végétalisées	7	4	11
17	Favoriser la plantation d'arbres en façade et au pourtour de stationnement de façon à offrir des zones ombragées et réduire les îlots de chaleur.	4	6	10
18	Conserver la diversification de l'offre commerciale	4	10	14
19	Permettre les gîtes et activités mettant en valeur la vue sur le lac	8	11	19
20	Permettre les usages commerciaux légers	3	8	11
21	Marquer l'entrée nord du village	1	0	1
23	Préserver les percées visuelles sur le lac Saint-Louis	4	2	6

	Objectifs du Code Villageois
	Forme urbaine
	Gestion du stationnement
	Usages et activités temporaires
	Plan des unités paysagères

Table 3 shows that the citizens selected the four objectives of the Village Code as having intentions to be improved.

The urban form objective is clearly the citizens' main concern, primarily with respect to controlling densification, maintaining the heritage character of buildings during renovations or expansions, and preserving and enhancing heritage buildings. The issue of new constructions—i.e. their siting, architecture, size, and density—is really a priority. Renovating existing buildings while preserving and enhancing heritage buildings is a priority for citizens. The fear of seeing new projects that do not fit in with the existing built environment is often mentioned. Development that fits in with the existing pattern is desired.

The participants highlighted the uses and temporary activities objective as having intentions to be improved primarily with respect to permitting tourist houses and activities highlighting the view of the lake and preserving the diversity of the area's businesses.

The objective of parking management and its three intentions revealed relatively constant interest on the part of participants and demonstrates a desire to improve these intentions. Despite the fact that the landscape unit objective has been identified as having objectives to be improved, the residents' level of interest is low.

Tableau 4 Village Code intentions to be prioritized

Intentions du Code Villageois à prioriser (Rencontre du 16 décembre 2018 et 19 janvier 2019)				
No d'intention	Intentions du Code Villageois	Fréquence (concerté)	Niveau d'adhésion	Total
1	Encadrer l'insertion de nouvelles constructions	2	7	9
2	Respect de la trame cadastrale existante (dimension des lots)	6	5	11
3	Respect de l'alignement avant des bâtiments existants (marge de recul)	4	6	10
5	Favoriser un front bâti qui s'apparente au coeur du village	1	0	1
6	Consolider le front bâti	1	0	1
7	Encadrer la densification du cadre bâti	9	21	30
8	Favoriser des aménagements en cour avant renforçant le caractère villageois	2	0	2
9	Aménager les marges pour créer un meilleur encadrement	1	0	1
10	Les rénovations et agrandissements ne devraient pas compromettre le caractère patrimonial des bâtiments	12	10	22
11	Les nouvelles constructions devraient privilégier une réinterprétation des styles architecturaux des bâtiments du secteur	5	7	12
13	Mettre en valeur les bâtiments patrimoniaux	11	22	33
14	Préserver l'authenticité des bâtiments patrimoniaux	12	23	35
15	Atténuer les impacts négatifs des stationnements	3	1	4
16	Offrir un stationnement paysager et insérer des bandes végétalisées	4	0	4
17	Favoriser la plantation d'arbres en façade et au pourtour de stationnement de façon à offrir des zones ombragées et réduire les îlots de chaleur	3	0	3
18	Conserver la diversification de l'offre commerciale	4	12	16
19	Permettre les gîtes et activités mettant en valeur la vue sur le lac	5	3	8
21	Marquer l'entrée nord du village	2	1	3
22	Marquer l'entrée ouest du village	1	0	1
23	Préserver les percées visuelles sur le lac Saint-Louis	2	0	2

	Objectifs du Code Villageois
	Forme urbaine
	Gestion du stationnement
	Usages et activités temporaires
	Plan des unités paysagères

Table 4 highlights the fact that the urban form objective is clearly the citizens' main concern, primarily with respect to inserting new buildings, and enhancing and preserving heritage buildings and the existing village character.

The objective related to protecting and enhancing the village heritage and landscape also attracted the interest of the residents and more particularly the objectives related to preserving the diversity of the area's businesses and permitting tourist houses and activities highlighting the view of the lake.

Although the objective and intentions regarding landscape units and parking management were mentioned a few times, residents' interest in prioritizing these topics remained limited.

In summary, with respect to the Village Code, residents identified the urban form objective as one to be improved and prioritized. This information shows that residents consider this an important theme and are concerned about it. **The uses and temporary activities objective was also identified as an objective to be prioritized. This reflected the residents' interest in preserving the diversity of the area's businesses and including tourist houses and activities highlighting the view of the lake.**

It is interesting to note that in both tables related to the Village Code, intentions 7, 13, 14 and 18 are listed most often as intentions to be improved and prioritized. This information once again confirms residents' concern about inserting new buildings, preserving and enhancing heritage buildings and the village character and preserving the diversity of the area's businesses.

3 COMBINED RESULTS OF MEETINGS WITH BUSINESS OWNERS

PRESENTATION OF COMBINED RESULTS

To obtain an overview of the information gathered at the meetings with business owners, the results of the January 16 and 23, 2019 meetings were combined.

Tableau 5 SPP objectives to be improved

Objectifs du PPU à améliorer (Rencontre du 16 janvier et du 23 janvier 2019 - Commerçants)		
No objectifs	Objectifs du PPU	Fréquence (concerté)
1	Développer l'achalandage des commerces dans les deux pôles du village	3
14	Se doter de parcours piétonniers conviviaux, sécuritaires et attractifs	1
16	Optimiser l'accès et l'utilisation des stationnements	1
17	Créer de véritables portes d'entrée au village	1
18	Mettre en valeur le lac Saint-Louis par un parcours riverain	1

Légende: Grandes orientations d'aménagement et de développement du PPU	
	Dynamisation économique et commerciale au bénéfice des citoyens
	Consolidation et diversification de l'offre en habitation
	Protection et mise en valeur du patrimoine et du paysage villageois
	Valorisation des bâtiments et du site de la pointe Claire
	Amélioration de la mobilité et de l'accessibilité
	Bonification de l'offre en équipements de sports et de loisirs

It should be noted that four of the six SPP orientations were not identified by business owners as orientations to be improved.

The orientation that was identified most often involves improving mobility and accessibility. Four objectives that are part of this orientation were identified by business owners as having to be improved. However, business owners did show significant interest in the objective aiming to create economic and commercial dynamism for the benefit of citizens.

Tableau 6 SPP objectives to be prioritized

Objectifs du PPU à prioriser (Rencontre du 16 Janvier et du 23 janviers 2019)		
No objectifs	Objectifs du PPU	Fréquence (concerté)
1	Développer l'achalandage des commerces dans les deux pôles du village	1
4	Favoriser de nouveaux projets immobiliers	2
5	Améliorer et rénover le stock de logements existants	1
14	Se doter de parcours piétonniers conviviaux, sécuritaires et attractifs	1
16	Optimiser l'accès et l'utilisation des stationnements	3

Légende: Grandes orientations d'aménagement et de développement du PPU	
	Dynamisation économique et commerciale au bénéfice des citoyens
	Consolidation et diversification de l'offre en habitation
	Protection et mise en valeur du patrimoine et du paysage villageois
	Valorisation des bâtiments et du site de la pointe Claire
	Amélioration de la mobilité et de l'accessibilité
	Bonification de l'offre en équipements de sports et de loisirs

As was the case with the activity that involved selecting the SPP objectives to be improved, the key orientation that came up most often as a priority is the one related to improving mobility and accessibility. **Two objectives of this orientation attracted business owners' attention: optimizing parking lot use and access and creating user-friendly, safe and attractive pedestrian paths.**

Two of the six SPP orientations were not identified by business owners as having to be prioritized: the orientations related protecting and enhancing the village heritage and landscape, improving the *La pointe Claire* heritage site and its buildings as well as improving the supply of sports and leisure equipment.

Although the sample is too small to draw any revealing statistical conclusions, the content of the discussions at the tables and during the explanation of the results highlight the following concerns of business owners regarding the SPP objectives:

- **Facilitate customer parking in front of businesses and encourage employees to park on the outskirts;**
- **Create a visual signature indicating the various entrances to the village and publicize it with directional signs or advertisements;**
- **Encourage the implementation of new housing projects to attract a new clientele;**
- **Provide the village with a visual signature (identification of the 2 hubs) and the means of communication to be used to attract customers.**

Tableau 7 Village Code intentions to be improved

Intentions du Code Villageois à améliorer (Rencontre du 16 janvier et 23 janvier 2019)		
No d'intention	Intentions du Code Villageois	Fréquence (concerté)
1	Encadrer l'insertion de nouvelles constructions	3
4	Assurer la transition des densités des secteurs adjacents et de l'avenue Cartier	1
5	Favoriser un front bâti qui s'apparente au coeur du village	1
8	Favoriser des aménagements en cour avant renforçant le caractère villageois	1
10	Les rénovations et agrandissements ne devraient pas compromettre le caractère patrimonial des bâtiments	1
11	Les nouvelles constructions devraient privilégier une réinterprétation des styles architecturaux des bâtiments du secteur	1
16	Offrir un stationnement paysager et insérer des bandes végétalisées	1
18	Conserver la diversification de l'offre commerciale	2
19	Permettre les gîtes et activités mettant en valeur la vue sur le lac	1
21	Marquer l'entrée nord du village	1

	Objectifs du Code Villageois
	Forme urbaine
	Gestion du stationnement
	Usages et activités temporaires
	Plan des unités paysagères

The four objectives of the Village Code were identified as having intentions to be improved. **Once again, business owners showed a keen interest in the urban form objective. More particularly in the framework for inserting new constructions.**

The uses and temporary activities objective also attracted the business owners attention, and more particularly preserving the diversity of the area's businesses.

The results seem to indicate that business owners understand that the village character is what attracts tourists and customers in the heart of the village. By prioritizing and improving the framework for inserting new constructions and by improving the diversity of the area's businesses, they aim to preserve the village character of the area, which promotes sales and attracts visitors.

Tableau 8 Village Code intentions to be prioritized

Intentions du Code Villageois à prioriser (Rencontre du 16 janvier et 23 janvier 2019)		
No d'intention	Intentions du Code Villageois	Fréquence (concerté)
1	Encadrer l'insertion de nouvelles constructions	3
3	Respect de l'alignement avant des bâtiments existants (marge de recul)	1
5	Favoriser un front bâti qui s'apparente au coeur du village	1
10	Les rénovations et agrandissements ne devraient pas compromettre le caractère patrimonial des bâtiments	1
18	Conserver la diversification de l'offre commerciale	1

	Objectifs du Code Villageois
	Forme urbaine
	Gestion du stationnement
	Usages et activités temporaires
	Plan des unités paysagères

Business owners selected two of the four objectives of the Village Code as having to be improved. The business owners did not seem to think that the objectives related to parking management and to the Landscape Units Map were to be prioritized.

The Village Code objective that attracted the most attention from business owners is the urban form objective. Most of the responses focused on Village Code intentions that were part of the urban form objective. **More specifically, business owners selected the intention related to the framework for inserting new constructions as an intention to be prioritized, which shows they are very concerned about this issue.**

4 INDIVIDUAL ACTIVITY

To initiate a discussion when the participants arrived, they were asked to answer two questions related to Pointe-Claire Village, “ACCORDING TO ME, POINTE-CLAIRE VILLAGE IS” and “ACCORDING TO ME, POINTE-CLAIRE VILLAGE HAS THE POTENTIAL TO”.

The many responses were compiled and grouped by theme. Although not directly related to the content of the SPP and the Village Code, the results of these 2 surveys can be used to complete the results that were the subject of the consultations.

4.1 “ACCORDING TO ME, POINTE-CLAIRE VILLAGE”:

Themes	Frequency
Historic and heritage village	32
Community	29
Local services	18
Residential development	5
Greening	9
Tourist destination	15
Culture	2
Safe travel	1

It seems quite obvious that for most people, Pointe-Claire Village is a gathering place for the community.

The village is an attractive area for both commercial and leisure purposes.

In addition to the concept of gathering place and living environment, the public sees the village as a heritage and historical milestone. The Notre-Dame-du-Vieux-Moulin convent of the Sisters of Notre-Dame, the Pointe-Claire windmill, long-established sports clubs and many 19th century buildings that are representative of the architecture of this era have been highlighted many times as representative elements of Pointe-Claire Village.

In addition to being a place where people come to take advantage of the wide variety of shops and businesses (speciality shops, catering business) and enjoy the nature and panorama along Lake St. Louis, the village is a gateway to Pointe-Claire that attracts clients from outside the area.

With all of its own special characteristics, Pointe-Claire Village is a unique place on the West Island, in terms of the services and activities it offers as well as the built environment.

4.2 “ACCORDING TO ME, POINTE-CLAIRE VILLAGE”:

Themes	Frequency
Historic and heritage village	26
Community	25
Local services	10
Residential development	3
Greening	15
Tourist destination	14
Culture	6
Safe travel	7

The range of comments on the village’s potential is roughly the same as on what the village represents for people. Heritage, history, tourism and community life issues are common topics.

However, we note that people would like the natural appearance of the site to be improved. Tree planting, sidewalk repairs, and pedestrian walkways are items that are often mentioned in terms of potential. The safety of travel was also raised several times. For reasons of esthetics and safety, people would like to have footpaths developed and some sidewalks repaired.

Finally, while culture does not seem to define what the village represents, many respondents seem to see culture as a potential that should be developed by organizing festivals, concerts and cultural activities, for example.

It is interesting to note that, based on all the comments and the interpretation of the results, some answers made little distinction between the concepts of what the village represented and the village’s potential. Often, they were general comments, impressions, and feelings expressed rather spontaneously.

As mentioned earlier, it is important to point out that these comments were written before the consultation sessions. Consequently, no background, presentation of the SPP and the Code and explanation of the nature of the consultation had been provided when these comments were written.

As a result, the findings presented above are more a reflection of popular perception than a complement to the results of the consultations. The purpose of this exercise was, first and foremost, to give the participants food for thought before the presentations and planned activities.

5 COMPARISON RESULTS OF THE ONLINE SURVEY AND PUBLIC CONSULTATIONS

While the public consultations were being held, the City of Pointe-Claire posted the same exercise for the public on its website: identify 5 SPP objectives and 5 Village Code intentions to be improved and prioritized.

As part of the presentation, the data provided by the survey were compared with the results of the public consultations. The conclusions and recommendations will be on a broader basis. In some cases, they will be used to analyze some schools of thought among certain groups of citizens.

The breakdown of age groups indicates that more than half the respondents are between 45 and 64 years of age, while 16% of other respondents are in the younger and older age groups.

Without specific age data, it is safe to say that the breakdown of age groups in public consultations was essentially the same. The 35-44 age group is perhaps less represented than the 55-64 age group.

Special Planning Program (SPP)

Items to be improved

The most popular item to be improved identified in the survey was undoubtedly enhancing the village's landscaping and green spaces and preserving water views (objective # 9). Thirty percent of respondents identified this item. This result is surprising in light of the responses gathered during the public consultations. It was not brought up very often and was not the subject of many comments at the discussion tables.

Objectives # 2 and # 6, which deal respectively with enhancing commercial offering and rekindling interest in heritage, were also very popular online, unlike in the public consultations.

However, creating a waterfront path to showcase Lake St. Louis and repurposing the convent (objectives # 18 and # 13) were popular in all consultations.

Items to be prioritized

As with the items to be improved, an item not mentioned often during the public consultations stood out in the online survey. The issue of creating true gateways to the village (objective # 17) was the most popular.

While preserving Alexandre-Bourgeau Park's recreational function (# 19) and rekindling interest in heritage (# 6) were popular items for all respondents, **Internet users reiterated the importance of prioritizing landscaping, views of Lake St. Louis and developing a waterfront path (objectives # 9 and # 18). The**

public consultations highlighted the importance of framing new building projects and customer traffic.

Village Code

Items to be prioritized

In both the workshops and the online survey, intention # 10, according to which renovations and expansions should not compromise the heritage character of buildings, appeals to a majority of respondents. It seems obvious that this item is a concern and that the framework for work on heritage buildings is a very important issue that should be reviewed.

According to the results regarding the SPP, the issue of preserving views of Lake St. Louis (# 21) remains a priority.

While intentions # 11 and # 1, respectively concerning the reinterpretation of the architectural styles and the framework for inserting new constructions, are related to the existing built environment, which is similar to intention # 10, **the popularity of intention # 17, which is to encourage tree planting at the front of and around parking lots to provide shaded areas and reduce heat islands, stands out from the majority of comments, discussions and survey responses.** Whether in terms of compiling the results of the public consultations or the content of discussions at work tables, this item never seemed to be a priority. **People are much more concerned with the availability of parking spaces than landscaping.**

Items to be improved

The whole issue of heritage enhancement and conservation is clearly the focus of major improvements to be made to the Village Code, both in public consultations and online surveys. Although the same intentions are not involved, a large part of the comments were on intentions # 13, # 10 and # 14 for the online survey and intentions # 7, # 13 and # 14, all of which are related to heritage.

Having a wide range of businesses (intention # 18) also received similar support in both consultation processes.

There are similar overlaps regarding the popularity of intention # 22 on the online survey, which talks about views of Lake St. Louis, and intention # 19 during public consultations, which is to allow tourist houses and activities highlighting the view of the lake.

Finally, there was not as much support online for landscaping parking lots as there was during public meetings.

6 SUMMARY OF THE CONSULTATION

Our conclusion involved two steps. The first was to relate public concerns directly tied to the data collected during the consultation meetings and secondly to the population's general feeling towards the tools that the City of Pointe-Claire uses to oversee urban development.

First of all, the compilation of consultation results indicates that the items of most interest to residents are:

Village SPP

Key orientations number 3 and 4:

- Protecting and enhancing the village's heritage and landscape;
- Improving the buildings and the *La pointe Claire* heritage site.

Objectives number 5 and 13:

- Improve and renovate existing housing stock;
- Repurpose the convent on *La pointe Claire*.

Village Code

Intention number 1:

- Urban form

Objectives number 7, 13, 14 and 18:

- Provide a framework for the densification of the built environment;
- Showcase heritage buildings;
- Preserve the authenticity of heritage buildings;
- Preserve the diversity of the area's businesses.

It should be noted that the sample for business owners is much smaller. However, it was still possible to observe a trend. The following items were of most interest to them.

Village SPP

Key orientation number 5: Improve mobility and accessibility.

Village Code

Intention number 1: Urban form.

Objective number 1: Provide a framework for inserting new constructions.

As with group activities, the written comments collected during the individual activity demonstrate that people are generally concerned about the same kind of issue. Heritage was mentioned several times, specifically regarding the convent and the windmill. The strong sense of community and desire to make Pointe-Claire Village an attractive tourist destination were also very popular. There were also many comments indicating serious concern about development projects in the Village area. Although opinion was divided, most participants seemed reluctant to allow density to exceed current levels.

CONCLUSION AND RECOMMENDATIONS

What the consultation tables and the survey revealed is a deep attachment to the Village as a witness to a traditional village architectural form, as a historical site they can identify with and, finally, as a community gathering place.

It is also a recognition of *La pointe Claire* as a heritage site to be protected, both as historical and intangible heritage exemplified by its convent, the windmill, physical and visual access to Lake St. Louis and the various recreational facilities. This is also a site where improved and safer access is required.

The results also indicate that the Village's tourism potential has not been fully developed.

Lastly, several shortcomings were noted including accessibility, signage and parking.

The major criticism, although not shared by the majority, is that the municipality may not be exercising sufficient control over redevelopment projects in the Village. There is fear that the village may lose some of its character as a result of excessive densification or inappropriate residential developments. This concern was exacerbated by the controversy over bar le Pionnier.

In spite of the SPP and the Village Code, the City failed to reassure the population, and in particular the Société pour la Sauvegarde du patrimoine, that City Council believes it is very important to protect the Village's identity and specificity and *La pointe Claire*'s heritage. The SPP and the Village Code are not well known, which is not unusual because these documents are tedious to read, even if they have already been submitted for public consultation.

As long as there is any doubt about council's real intentions regarding the protection of Pointe-Claire Village and the tools that have been put in place for this purpose, an atmosphere of suspicion will persist. This will affect the vitality of the Village and any project within its boundaries.

We are of the view that efforts should be made to reassure residents and business owners about the objectives mentioned above, because these are the objectives that cause the most concern. As a result of the observations made during the four consultation sessions, the discussions undertaken with the participants as well as the data collected, it is clear that the public is not familiar with the urban planning tools that have been put in place. There is a strong feeling of insecurity concerning the municipality's real power to intervene in the development of the area.

It is very likely that this perception is directly related to the complexity of the SPP and the Village Code. Many participants had never read these documents before and most of those who had consulted them wondered if they were really effective. In the end, the many objectives and intentions described in these document seem to generate a negative perception regarding the municipal authorities' concrete control over the Village. To make these documents easier to understand and to restore public confidence, it would be helpful if these tools were popularized, either by providing simplified versions or short fact sheets. This would help citizens and business owners understand the ins and outs of these tools.

As a result, city council should promptly submit a specific action plan for the Village.

The action plan should clearly define the boundaries of the Village, strictly in terms of the historical and heritage village. Overly large boundaries lead to ambiguities, for example regarding permitted uses, density and height requirements. In this sense, is it appropriate to keep all of Cartier Avenue within the Village boundaries? And what about the golf club? What should the northern limit of the Village be considering the land use issue?

It may also be useful to adopt a parking policy: standards, location, ownership, management.

Signage should be reviewed: Village identification, traffic control devices, signs, pedestrian and cycling route.

A discussion on developing a tourism strategy would be desirable.

The important thing is that the city take concrete and short-term steps. The public and the people who are most worried will see that the future of the Village is a priority.

Appendix 1

TABLE OF RESULTS (CITIZENS' MEETING DECEMBER 13, 2018)

SPP to prioritize				
Major policy directions	Goals	Repetitions	Level of support	Comments
3	6	4	1	Signature visuelle
6	19	3	13	Parc Bourgeault à préserver, chalet à besoin d'amour,
5	16	6	8	Accès au stationnement dans le village, optimizing accessibility and use, time limit, keep existing parking
4	10	3	0	Develop public spaces, promotion ,signage
5	15	3	3	Améliorer circulation et sécuritaire pour tous
2	5	2	3	Aider au financement et faciliter le processus
4	12	3	6	add dining spaces, rest areas, add public washrooms
3	8	1	2	Patrimoine
5	14	2	1	Améliorer circulation et sécuritaire pour tous
4	11	1	6	
4	13	2	6	
3	9	1	3	No construction on the site

SPP to improve				
Major policy directions	Goals	Repetitions	Level of support	Comments
3	9	1	1	
6	21	1	8	Maintain recreational activities and facilities
1	3	1	7	2 storeys max on Lakeshore,
1	2	1	3	More diversity in the village storefronts
4	13	1	5	Convent should have a fonction that is open to public
4	11	1	3	
4	10	1	0	

Other comments			
Major policy directions	Repetitions	Level of support	Comments
2	1	1	No 3 storeys
N/A	1	1	No sale of city property without public tenders
3	1	1	No joining adjacent properties to enable overscale buildings

6	1	1	Ne pas toucher au parc Bourgeault
2	1	1	Change building code to prior max 35% build coverage
4,5	1	1	No condos on Bord du Lac
3,4	1	6	new buildings on bord du lac should be commercial on 1st floor and offices or rental appartement on 2nd floor

VILLAGE CODE to improve					
Intentions of the Code	Goals	Repetitions	Level of support	Comments	
1	14	4	2	preserver l'authenticité des bâtiments	
1	13	4	3	mettre en valeur les bâtiment patrimoniaux	
1	10	3	1	renovations should not compromise heritage buildings	
1	11	5	2		
1	6	2	1	Maintain character of village,	
1	12	1	0		
2	17	1	1		
1	8	1	1	Improve existing housing,no condos in village, perserver l'esprit villageois, sauvegarder le patrimoine, density in smart ways	
1	5	1	0		
1	3	1	0	grass, permeable pavers	
3	20	1	0		
2	16	1	3		
1	2	1	5	Garder la trame commerciale actuelle	
1	7	1	1		
3	18	1	11	Preserve diversity, no chains	
3	19	1	8	Permit tourist houses, auberge in convent, B&Bs, music or theatrical venue	
1	4	1	1		
4	21	1	0		

VILLAGE CODE to prioritize					
Intentions of the Code	Goals	Repetitions	Level of support	Comments	
1	7	2	7	Prohibit densification in the heritage zone	
1	11	1	1	New construction complement existing architectural styles	
3	18	2	11	Preserve mixed use	

1	13	2	2	
1	14	2	2	
1	2	1		
1	3	1	0	
3	21	1	0	
4	23	1	0	

Other comments (Samir's notes on the wall)				
Major policy directions	Intentions of the Code	Repetitions	Level of support	Comments
1	3	3	0	Diversication des commerces
6	3	1	0	Culture / théâtre
3	2	1	0	Arbres
3	1,4	6	11	Patrimoine / conservation / publicité / accès public
4	13, 14	5	0	Patrimoine (pointe)
5	15, 16	1	0	Pas de stationnement ailleurs que dans parc Bourgeault
5	2	6	0	Stationnement
6	3	4	0	Récréotourisme
5	2	4	0	Sécurité
5	2	2	0	Circulation
3,4,5,6	2,3,4	4	0	Parcs
5	2	2	1	Pas de stationnement
2,3	1	2	0	Programme de subvention pour le patrimoine
3,4	1,3	3	0	Accès public au patrimoine
1	3	3	0	Commerces
4,5,6	1,4	1	10	Point d'attraction, pointe moulin
3,5	3,4	1	0	Publicité pour le village, signature
4	1,3	2	0	Couvent personnes âgées, projet collectif
3	1	2	4	Lotissement tel quel
3,4	1,4	7	13	Patrimoine
5	4	1	0	Entrée nord
3,6	1,4	1	1	Vue vers le lac
2	1	2	1	Rénovation/ nouvelle construction
1	3	2	0	Commerces locaux

1	3	2	0	Mixité commerces
2,3	1	7	0	Densification, max 2 étages
2	1	1	6	Nouvelles construction dans le golf
2,3	1	3	2	Limiter densification dans le village
3	2,4	1	0	Arbres
2,3	1	2	25	Max deux étages
2,3	1	1	0	Alignement
5	2	1	0	Stationnement aménagé
3,5	1,4	1	0	Terrain Lakeshore vacant en parc

For me, Pointe-Claire Village is: (December 13)
300 ans + d'histoire
Un lieu de vie harmonieux près d'un magnifique Lac
devrait se distinguer par son histoire pour les citoyens
Our heritage jewel + an important draw for tourists and visitors
La préservation du patrimoine reconnu par mon ancêtre Nicolas Perrot, en 1669 pour la première fois en Nouvelle-France.
A place I love and want to protect for years to come. It's a place for community and visitors!
Where I live
Ma vie... depuis 65 ans
Home
The place where I grew up, went to school, got married, eat, shop, meet people, go for walks. I'm proud to promote the beauty and its historical buildings.
Community, history, a place I don't need to leave to do or find what I want or need
People I love, place I belong, home
The heart of Pointe-Claire, a precious jewel
Where I've lived for 45 years. Great Village " Don't f... it up!"
Un Village à respecter et ses citoyens aussi
Best community life in a great setting with all the identity of 300 years of history
Mon lieu de résidence depuis toujours
Where I live, where I shop, Where I play (sail), Where I might work... one day
Un des plus beaux Villages du Québec avec Lac, nature, commerces et atmosphère! J'adore
Un trésor national canadien de valeur historique et patrimoniale exceptionnelle
is very special. Let's keep it that way
The cradle of the unique community that is Pointe-Claire, is history, heritage, beauty, community, the very story of Quebec

Vivre - Habiter, Divertir, Déplacer efficacement

For me, Pointe-Claire Village has the potential to: (December 13)
Devenir la destination privilégiée touristique et historique de l'ouest de l'île de Montréal
Que le village soit un milieu de vie et de commerce
Be a centre for both culture and commerce for Pointe-Claire résidants and the wider community
De se distinguer de la banalisation et la standardisation
Pointe-Claire est un Village de 400 ans qui accueil des banlieusards, c'est l'histoire du début du Canada. Il demeure un lieu recherché par des gens de multiples villes
Donc maintenir site et ne pas changer son caractère d'une ville touristique si nos élus laisse les citoyens donner leurs idées pour y arriver
To lose our great positions of our parking lots!
Be many things to many different people
To continue to be a historic jewel of the west island
be overrun bu outside interests
Be a true working Village with charming appeal for non residents too.
be ruined by "dum" development
A wonderful historical tourist attraction or ruined forever
A destination to attract Montrealers
Le centre d'intérêt et la destination de clients pour les commerces
300 ans d'histoire, Rare endroit sur l'île de Montréal où il y a un yatch club - golf - Lac superbe etc. Qualité de vie menacée avec tous les projets.
Best experience and quality of life in an incredible historic setting
Conserver un lieu agréable ou rester. Attirer les touristesA magnet for the wider community and a link with it's history and heritage
The best, kept historical village in Quebec and recognized around the world
A "jewel in the crown of the west island - a real village where people live and work. A community

Appendix 2

TABLE OF RESULTS (CITIZENS' MEETING JANUARY 16, 2019)

SPP to improve (January 16, 2019)		
Goals	Repetitions	Comments
1	2	Branding, publicity, marketing
14	1	Walk

SPP to prioritize (January 16, 2019)		
Goals	Repetitions	Comments
4	2	Encourage new building projects
5	1	Improve, renovate existing buildings
16	2	Time restricted, optimized

VILLAGE CODE to improve (January 16, 2019)		
Goals	Repetitions	Comments
1	1	Alignement à conserver
8	1	
10	1	
11	1	
16	1	
18	2	Diversification of the business
19	1	No AIRBNB
21	1	Better signalisation

VILLAGE CODE to prioritize (January 16, 2019)		
Goals	Repetitions	Comments
1	1	Conserver open space, pas d'alignement
3	1	
5	1	

For me, Pointe-Claire Village is: (January 16, 2019)
I love the village's human scale and interaction this promote
Charming, full of great people and potential
Un endroit de destination où on peut passer plusieurs heures
A place to come to shop and relax
Village is "home"
Une communauté en manque de services de proximités et de résidents
A destination, a place to visit and spend some time discovering what makes the village

For me, Pointe-Claire Village has the potential to: (January 16, 2019)
D'attirer de nouvelles familles - rayonner dans la région
Area similar to boardwalk in the Ste-Anne's
More adapted to today's lifestyle
D'attirer des visiteurs de Montréal via piste cyclable et voie navigable
A vibrant, modern village where business can thrive

Other comments
Residentially should be minimized so an expanded niche customer coming from elsewhere

can find a place to park
More retail, les residential in order to enhance commercial offerings

Appendix 3 TABLE OF RESULTS (BUSINESS OWNERS' MEETING JANUARY 19, 2019)

SPP to improve				
Major policy directions	Goals	Repetitions	Level of support	Comments
2	4	7	7	Mieux encadrer nouveaux projets, respecter aspect patrimonial
1	1	4	3	Promote customer traffic
4	11	3	0	Sens unique, rue piétonne
4	10	5	3	Develop public spaces
6	21	2	1	
1	2	4	2	Diversification des commerces
3	8	1	0	Fils électriques, couvent communautaire
3	9	3	1	Balançoires, verdure
5	18	4	3	Lac pour tous
2	5	8	11	
5	14	2	2	Pedestrian routes, no places to rest, safe walking paths
5	16	5	1	
6	19	6	1	Waterfront, preserve water view, accessible, green spaces
4	13	4	5	
3	6	2	5	
3	7	4	3	
4	12	2	3	
1	3	4	0	
4	13	4	5	
5	15	1	0	

SPP to prioritize				
Major policy directions	Goals	Repetitions	Level of support	Comments
5	14	2	5	Lakeshore piéonniere les fins de semaines, st-joachim et 5e avenue en sens unique, autobus sur Lanthier
5	15	2	0	
3	6	3	6	Publicité, pancartes sur autoroute
6	19	8	7	Préserver le parc Bourgeault, location équipements, preserve recreational activities
4	10	6	3	Publicité, annonces
5	16	11	3	parking, buses, narrow streets, traffic

1	1	7	5	Promote customer traffic, développer achalandage
3	7	5	10	
2	4	6	5	
2	5	8	8	Rénover les bâtiments existants, programme aide rénovation
3	8	1	0	Signature visuelle
4	11	3	0	
4	12	4	3	
4	13	5	5	
5	18	2	3	
6	21	1	0	
6	20	1	11	
1	2	3	2	
1	3	4	0	

VILLAGE CODE to improve				
Intentions of the Code	Goals	Repetitions	Level of support	Comments
1	7	6	5	Control densification of the built environment, allow taller buildings
3	18	3	9	Preserve diversity
1	12	1	2	Links between buildings and Cartier
2	15	4	3	Reduce impact of parking spaces lots, verdure et stationnement
2	16	6	1	Provide well design parkings areas
1	13	2	4	
3	19	7	3	Permit tourits houses and activities, gîtes ok
3	20	2	8	Allow light commercial businesses in private homes, allow more temporary usages
2	17	3	5	Planting of trees and plants, trees and green parking
1	8	3	3	Front yard design
4	23	4	2	Lake view
1	3	4	1	Respecter les alignements et marges
1	2	3	0	
1	9	2	0	
1	10	6	2	
1	14	2	5	
1	11	1	0	

VILLAGE CODE to prioritize				
Intentions of the Code	Goals	Repetitions	Level of support	Comments
1	1	2	7	Préserver cœur villageois, densification intelligente, plus de densité pour commerces, comité révision
1	2	5	5	
1	10	12	10	Ne pas compromettre le le caractère villageois
1	11	4	6	Nouvelles constructions devraient privilégier une réinterprétation des styles architecturaux
1	13	9	20	Mettre en valeur les bâtiments, préserver l'authenticité
1	14	10	21	Mettre en valeur patrimoine, preserve heritage buildings
2	15	3	1	Limit parking, no more on Lakeshore
2	16	4	0	Well design parking areas
2	17	3	0	Improve landscape to evoke the village
3	18	2	1	
4	21	1	1	Signalisation, promotion
4	22	1	0	
1	3	4	6	respect existing front alignment
1	5	1	0	
1	6	1	0	
1	7	7	14	Smart densification, control densification
3	19	5	3	No airBNB, pa
4	23	2	0	
1	8	2	0	Développer de nouveaux aménagements et conserver le caractère villageois
1	9	1	0	

Other comments (participants' papers)			
Major policy directions	Intentions of the Code	Repetitions	Comments
1	3	3	Diminuer les taxes pour les commerçants
1	3	4	Grant, financial help, restauration logement
5	2	1	Stationnement pour vélo
5	2	1	Pas d'agrandissement du stationnement

3,4,6	1	1	Conserver l'aspect patrimonial
3,4,5,6	1,4	4	Développer le parc et le waterfront
1	3	2	Resto, bars, cafés
5	1,4	3	Improve sidewalks
2	1	2	Encourager rénovation et non démolition
5	2	2	Limit parking time
5	2	1	Electric plugs for cars
3,4,6	1	1	Free wifi
3,4,5,6	1,4	1	Publicité village, réseau sociaux

For me, Pointe-Claire Village is: (January 19)
Un lieu de rencontre de détente
La densification du terrain du curling pour augmenter l'achanlandage et la survie du village
Le cœur de Pointe-Claire, l'histoire de Pointe-Claire. La place où j'ai choisi de vivre depuis 22 ans.
A city where residents feel a sence of community and are self-sufficent
A small heaven away from the big city. Friends meeting friends
A place to live, work and play, in a beautiful natural setting by the water.
The village is part of my community. A place where I know the merchants, a place where I shop, eat, etc.
A shopping area and afternoon walks
Home, shops, walking, meeting place
A gathering place to relive the history of the west island
Mon chez moi, ma communauté, mon lieu familial
Le village est un lieu historique 300 ans
Gathering place, home, focal point,a place to share with visitors, tranquil escape
A beautiful historic place to spend time on a summer day (or winter)!
Un endroit historique où le conseil devrait se tenir loin ou mieux s'en débarrasser (du conseil)
Home
un témoin de plus de 300 ans d'installation et d'adaptation à un territoire, un reflet de l'histoire du Québec.
A friendly heritage village set in a scene of beautiful nature. It is a village of joie de vivre.
La devise du Québec: " je me souviens"
Un village qui doit conserver son charme d'antan
L'âme, le cœur de Pointe-Claire
My home, my place of relaxation
Un patrimoine a protéger

One of the jewels of the west island of Montreal and it's west island community. Only really PC and Ste-Anne still hold that quaint and charming ambiance.
I would certainly hope that the gouvernings partes protect and maintain as well as chose wisely when growing the village and not go the way of mayor Codere and Prince
Un village où il fait bon vivre et où on peut vivre avec la nature (lac), les parcs.
Vivre paisible
A place to gather shop and meet
The village is friendly, unique
a place to live where all nnecessities are available - groceries, pharmacy, etc. + enjoyable shopping, recreation (pool, curling...)
Installation du wifi public dans le village
Is a historical place where familys gather... A place to walk around and enjoy the beautiful structures. A peaceful place to enjoy life, no place for condos.
Quaint, neighbouring, unique, confortable
Gathering place, enjoy the history of Pointe-Claire, relax and enjoy the lake and surrounding area
A gem to be preserved but also a profitable environment for the merchants
The gem of Pointe-Claire
A place to gather be social and relax
A historical destination that needs to be preserved and showcased. Not a condoville Village.
A great place to work to shops, restos, coffee shops, bars, curling + to enjoy village ambiance, water view, breeze + meet fellow
You have given a demolition permit to a building over 100 years old. You have sold parking spaces to a firm that wants to demolish this building.
Un village qui doit être protégé
Notre histoire de la colonisation et celle du Canada, le cœur de notre Ville
Un lieu d'émerveillement
a beautiful place to escape + purchase great presents

For me, Pointe-Claire Village has the potential to: (January 19)
d'être un village pour les résidents et que les condos ne sont pas bienvenue
To be a tourist destination, to have more parking, more places to see, to walk through and not get run over by cars
To be condo free, has potential to be a family oriented place
Un village où il fait bon vivre, où on retrouve des commerces + services de proximité en pleine vitalité. Une destination touristique unique.
De demeurer une Ville unique qui attire le tourismeUn des derniers villages avec atmosphère classique
À la hauteur de nos ambitions
Le village est très important. Le village devrait être plus vivant!
Being my place to live out my life - with all conveniences and recreation a short walk away.
Attracting many more people local (and more) tourism
Setting a mood for other villages! Hope it stays the way it is.
Attracting others from other areas. Being a focal point for the city of Pointe-Claire et West Island.

De rassembler, refaire la rue Ste-Anne et St-Joachim, Faire lakeshore piétonnier les fins de semaine
Potential to be a model of mixture - old and new
Be the main attraction, show off it's charm, show off it's history
more like a european village with flowers and trees and good sidewalk for walking for older people, flowers and trees everywhere.
Becoming an environmentally friendly village (european style) with more greenery trees, flowers. Walkability
Becoming a tourist destination whereby attracting visitors to our historic village which will benefit the merchants!
Stay as a heritage preserved location with old charm and remain historic
De survivre si vous y laissez des achats et le faire vivre économiquement.
A working village with niche restaurants and a nice place to visit near the lake.
Gathering place - community, Heart of Pointe-Claire. Enjoying the Lake! Great restaurants, walking, running.
Attracting more local people who don't use the space, being an even more vibrant space!
Attracting people from all over. It is a destination for those who enjoy the waterfront, green spaces. It has a history which must be preserved
Un endroit de rassemblement
The Village of Pointe-Claire has the potential of being a great tourist attraction! It has been in the past and hopefully will continue to grow and bloom into a beautiful jewel of the west island + MTL supporting its local merchants - creating a strong - protected space.
de demeurer un village pittoresque, où l'on vient en bicyclette l'été, où l'on vient manger et voir une pièce de théâtre pourquoi pas?
Becoming an eco-friendly, economically sound community of respectful people
potential is that of a promenade area without cars
Devenir un pôle touristique du west island à caractère historique et patrimoniale et commercial
Devenir un modèle innovateur dans la conservation du cachet historique
Le pôle d'attraction no.1 de l'ouest de l'île avec le maintien de son cachet de village historique.
Keep west island vibrant and great tourist
Being an upscale, charming place to live, work and play.
Question stupide
Progresser vers la modernité tout en conservant son cachet
Having a thriving economy with all its current buildings
new and exciting vendors restaurants, a main Quebec tourist destination. Historical charm + relevant in 2019 (don't want it to be a place of the past)
Le cœur de notre Ville et communauté
used by all for fun, activities, events - a gathering place that is unique
D'être un vrai village pas des condos
Becoming a historic landmark that is retaining its character: also it can be a thriving merchants location
Clean and attractive flowers, trees and better sidewalks! Being major attraction of Montreal and surrounding areas.
l'un des plus beaux villages du Québec

Appendix 4

TABLE OF RESULTS (BUSINESS OWNERS' MEETING JANUARY 23, 2019)

SPP to improve (January 23, 2019)		
Goals	Repetitions	Comments
1	1	Branding, publicity, marketing
16	1	No parking in bourgeois park
17	1	
18	1	Diversity of business

SPP to prioritize (January 23, 2019)		
Goals	Repetitions	Comments
1	1	Affichage
14	1	
16	1	Time restricted, optimized

VILLAGE CODE to improve (January 23, 2019)		
Goals	Repetitions	Comments
1	2	Alignement à conserver
4	1	Less densification
5	1	3rd floor not visible

For me, Pointe-Claire Village is: (January 23, 2019)	
Unique and charming	
Funky unique	
Un endroit chaleureux où il est plaisant de magasiner, marcher et découvrir de nouvelles choses	
Specialty market - Niche	
Un endroit agréable qui rejoint le commerce et le résidentiel	

For me, Pointe-Claire Village has the potential to: (January 23, 2019)	
More funky unique	
Grandir et être connu, découvert par beaucoup de gens	
To become a focal point for the west-island	
Diversify and to attract more people to come visit	
De fonctionner mieux	

MONTRÉAL	MONTRÉAL
85, RUE SAINT-PAUL O. BUREAU 300	85, RUE SAINT-PAUL O. BUREAU 300
MONTRÉAL(QUÉBEC) H2Y3V4	MONTRÉAL, QC H2Y3V4
514 507 3600	514 507 3600
QUÉBEC	QUÉBEC
622, RUE SAINT-JOSEPH E. BUREAU 300	622, RUE SAINT-JOSEPH E. BUREAU 300
QUÉBEC(QUÉBEC) G1K 3B9	QUÉBEC, QC G1K 3B9
418 914 1508	418 914 1508
SHAWINIGAN	SHAWINIGAN
5582, BOULEVARD DES HÊTRES	5582, BOULEVARD DES HÊTRES
SHAWINIGAN (QUÉBEC) G9N 4W1	SHAWINIGAN, QC G9N 4W1
	1 866 380 0513

MONTRÉAL
85, RUE SAINT-PAUL O. BUREAU 300
MONTRÉAL (QUÉBEC) H2Y 3V4
514 507 3600

QUÉBEC
622, RUE SAINT-JOSEPH E. BUREAU 300
QUÉBEC (QUÉBEC) G1K 3B9
418 914 1508

SHAWINIGAN
5582, BOULEVARD DES HÊTRES
SHAWINIGAN (QUÉBEC) G9N 4W1
1 866 380 0513

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