

CALL FOR SUBMISSIONS: MURAL PROJECT

The Pointe-Claire Public Art Committee and Stewart Hall Art Gallery invite you to submit a proposal for a permanent mural that will be featured on the concrete walls of the pumping station, a pyramid-shaped structure located at the entrance to the historic Pointe-Claire Village, at 246 Du Bord-du-Lac – Lakeshore Road, H9S 4K8.

The artist, collective or arts organization selected will design a mural around the theme of water, an element that is closely, but not exclusively, tied to the building's purpose.

PROJECT CONTEXT AND THEME

The objective of this project is to create a mural that will mark the eastern entrance to the historic Pointe-Claire Village and embellish this pyramid-shaped concrete structure (pumping station), whose purpose is unknown to many citizens and passers-by.

With the creation of this mural, the City also hopes to have this structure blend in more seamlessly with its immediate surroundings, namely a park bordered by a bike path running along Lake Saint-Louis.

A few historical facts: Lake Saint-Louis played a major role in the development of Pointe-Claire Village starting in the 17th century, and then as a vacation spot and site for water sports and recreation.

Water has always represented a major public health concern. In 1918, Québec's Ministère de la Santé publique ordered municipalities to build and operate filtration plants to guarantee clean drinking water. The following year, the City of Pointe-Claire opened its first filtration plant on Du Bord-du-Lac – Lakeshore Road, right across from the present-day pumping station (completed in 1969) and the location of the former fire station.

In the early 1950s, Pointe-Claire became a leader in innovation and water treatment, set on offering high-quality water to all its citizens. The large municipal water tower was inaugurated in 1955 and, the very next year, construction started on a new filtration plant to serve the growing population.

ELIGIBILITY

This contest is open to all professional artists (*Status of the Artist Act*, S.C. 1992, c. 33), professional artist collectives or organizations with recognized experience in mural arts who have been producing art for more than two years and reside or have their workshop or studio in or around the Greater Montréal area.

DESIGN REQUIREMENTS

- With the goal of livening up the site, the mural should ideally cover the four sides of the building, or at least three of the four sides. Note that the mural cannot cover the door on the west side.
- The mural must broadly reflect the theme of water.
- The project must help improve the visual identity of the entrance to Pointe-Claire Village and, more generally, neighbourhood life.
- The mural must not feature any advertising or promotional material for any product or company.
- The mural must not contain any violation of intellectual property rights, trademarks, product brands or images of illegal activities.
- The image must not reflect any particular position (political, religious, etc.). No work of an offensive nature (violent, sexist, racist) will be accepted.
- The work must be comprised of entirely original elements. No reproduction, in whole or in part, will be accepted.
- The work cannot include elements attached to the wall. It must be safe, durable and easy to maintain.

PRODUCTION BUDGET

The chosen candidate will have a **maximum budget of \$25,000 + taxes** (including professional fees, equipment, materials, etc.).

Submission deadline: March 8, 2020, at 11:59 p.m.

INFORMATION ABOUT THE APPLICATION

To be considered complete, the candidate's submission must include all of the following information:

- Preliminary sketch(es);
- Artistic statement and brief explanation of the proposed concept (maximum 250 words);
- Mural development and execution strategy, including a production schedule;
- Detailed budget (including the cost of materials, equipment, labour, etc.);

- Portfolio of the artist, collective or organization, including a CV, artistic statement, press review and a maximum of eight previous projects (including date, title, technique, location and production cost for each project);
- Two professional references, with contact information.

The artists, collectives or organizations can propose more than one concept, each specifying the artistic statement.

Portfolios (in DOC, PDF or JPEG format) must be sent by e-mail to jacinthe.blanchard-pilon@pointe-claire.ca.*

Note that it might be possible to visit the pumping station depending on the availability of the teams and equipment. Interested candidates can make an appointment by e-mailing or calling Jacinthe Blanchard-Pilon at 514-630-1220, ext. 1779.

* No videos or hyperlinks will be accepted.

* Portfolios will not be returned to the artists.

SELECTION PROCESS AND CRITERIA

Selection will be done in two stages:

- 1- Review of all submissions received by the selection committee. At this stage, the committee will select a maximum of four finalists. These projects will be submitted to a technical committee tasked with questioning the candidates, if necessary.
- 2- The finalists will be invited to present their project (with scale plans), explain the concept in detail to the members of the committee and answer questions previously submitted by the technical committee.*

*A \$500 lump sum per project will be remitted to the finalists to complete this stage.

The submissions must demonstrate the candidate's ability to fulfil the project mandate and design requirements. They will be evaluated based on the quality of previous art projects, the artistic merit of the proposed concept, experience, creativity, project execution skills, and the presentation of a realistic budget and schedule. References will be consulted. The ability to interact with the community will be considered an asset.

The selection committee is composed of independent experts, an employee of the Planning Department, and members of the Pointe-Claire Public Art Committee.

The chosen candidate will sign a contract with the City of Pointe-Claire. The mural will be the property of the City of Pointe-Claire.

PROVISIONAL SCHEDULE

March 8, 2020	Submission deadline
Mid-March 2020	Stage 1: Pre-selection of finalists by the selection committee
March 23–24, 2020	Sending of responses and announcement of finalists
April 22, 2020	Stage 2: Finalists' presentations to the selection committee
May–June 2020	Approval of project by municipal authorities
June 3, 2020	Announcement of chosen project and signing of contract
Summer 2020	Production of the mural between July and September (weather will be taken into consideration)
September 2020	Official inauguration of the mural

ADDITIONAL DOCUMENTS

PDF file of images of the location, a map of the site and dimensions.
An outdoor visit of the site is recommended.

INFORMATION REQUESTS

For any questions regarding this call for submissions, contact Jacinthe Blanchard-Pilon, Project Manager – Special Cultural and Artistic Events, at 514-630-1220, ext. 1779, or by e-mail: jacinthe.blanchard-pilon@pointe-claire.ca.