

## CALL FOR SUBMISSIONS: INTERGENERATIONAL CULTURAL MEDIATION PROJECT IN PUBLIC ART

The Public Art Committee and the Stewart Hall Art Gallery of Pointe-Claire invite you to submit your application for a temporary mural project, which will be produced on a small storage building located in Seignior Park, near the Frobisher Avenue entrance in Pointe-Claire.

The purpose of this intergenerational cultural mediation project is the involvement of citizens of the City of Pointe-Claire, particularly young people 14 to 21 years of age, as well as seniors, in the production of a collective participatory mural artwork. The artist, the collective or the artistic organization selected must involve the public in the process of production of the work. The project must explore the meaning of community, living together and intergenerational ties.

### PROJECT CONTEXT

Seignior Park overlaps both the Cedar Park Heights and Seignior sectors, while being located within a uniquely heterogeneous neighbourhood that includes educational and health institutions, single-family residences and multifamily housing, among others.

The City wants this small building to serve as an anchor to bring the sector's residents together around a unifying common project. A total of two to four meetings can be anticipated with the participants. Through these meetings, the participants will develop their sense of belonging to their community and discover the practice and approach of a professional artist. Citizens must be actively involved in the process of carrying out the project.

### ELIGIBILITY

This competition is open to all professional artists (*Status of the Artist Act*, S.C. 1992, c. 33), professional artist collective or recognized organizations existing for over two (2) years with experience in mural art and residing (or having their workshop or studio) in the metropolitan region of Montreal and vicinity.

### PROJECT REQUIREMENTS

- With the objective of invigorating the site, the mural should cover at least three (3) of the four (4) faces of the building. Covering all four (4) faces will be considered an advantage. The mural work can be produced directly on the surfaces (brick walls, door and/or garage door), or on panels or panel sections that will then be hung on the building.<sup>1</sup>
- The mural project must explore the meaning of community, living together and intergenerational ties in a broad interpretation.

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<sup>1</sup> If the proposed project involves the use of panels, they will be created and installed at the City's expense.

- The project must contribute to the improvement of the visual identity of Seigniory Park in Pointe-Claire and, more broadly, to neighbourhood life.
- The project must include two to four meetings for production of the work with a maximum of twelve participants (young people 14 to 21 years and seniors) during August 2023.
- The work may not contain material, drawings or images promoting any product or products, brands or businesses.
- The work may not contain an intellectual property violation. The work must be composed of completely original elements. No reproduction, in whole or in part, will be accepted.
- The work must not reflect any particular opinion (political, religious, etc.) and may not contain images of illegal activities or images or representations of an offensive or hateful nature.
- The work must be produced with materials that are durable, easy to maintain and safe.

### PRODUCTION BUDGET

The chosen candidate will have a **maximum budget of \$7,500, plus taxes** (including the royalties for the artist, professional fees for the mediation workshops, equipment, materials, etc.).

**Deadline for receipt of the submissions: May 28, 2023 at 8 p.m.**

### INFORMATION RELATING TO THE APPLICATION

To be considered complete, the submission must include all the following information:

- Preliminary sketch(es);
- Artistic approach and brief explanations on the proposed concept (250 words maximum);
- Description of the project and the cultural mediation workshops (500 words maximum);
- Project preparation and implementation strategy, including a production schedule;
- Detailed budget (including the cost of material, equipment, labour, etc.);
- Submission of the artist, artists or organization, including C.V., approach, press review and a maximum of eight (8) images of previous projects (including date, title, technique, place and production cost for each project);
- Two professional references, with contact information.

The artists, collectives or organizations may propose more than one concept, each of which must be accompanied by a specific approach.

The submissions (in DOC, PDF or JPEG format) must be sent by email to [galerie.stewarthall@pointe-claire.ca](mailto:galerie.stewarthall@pointe-claire.ca).

Please note that it could be possible to visit the building, subject to the availability of teams and equipment. The interested applicants are asked to make an appointment by email or phone with Véronique Juneau ([veronique.juneau@pointe-claire.ca](mailto:veronique.juneau@pointe-claire.ca), at 514-630-1220, extension 1779).

- \* No video document or hyperlink will be accepted.
- \* The submissions will not be returned to the artists.

### SELECTION PROCESS AND CRITERIA

The submissions will be analyzed by a selection committee composed of members of the Pointe-Claire Public Art Committee and any other person whose expertise is considered relevant.

The submissions must demonstrate the applicants' ability to comply with the project's mandate and the design requirements. They will be evaluated by considering the quality of the previous art projects, the artistic merit of the proposed concept, the experience in cultural mediation, creativity, competencies for performance of the project, and presentation of a realistic budget and schedule. The references will be consulted.

The chosen applicant will sign a contract with the City of Pointe-Claire. The work will be the property of the City of Pointe-Claire.

### PROSPECTIVE CALENDAR

<b>May 28, 2023</b>	<b>Deadline for receipt of submissions</b>
End of May 2023	Selection of the project by the Selection Committee
<b>Mid-June 2023</b>	<b>Announcement of the chosen project and signing of the contract</b>
August 2023	Production of the project and meetings with the participants (the weather will be taken into consideration)
<b>September 2023</b>	<b>Official inauguration of the mural</b>

### ADDITIONAL DOCUMENTS

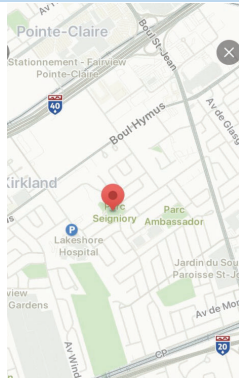
PDF file containing images of the site, a site map and dimensions of the building.  
An outdoor visit to the site is recommended.

### REQUESTS FOR INFORMATION

For any question relating to this call for submissions, contact the Stewart Hall Art Centre at 514-630-1254 extension 1795, or by email: [galerie.stewarthall@pointe-claire.ca](mailto:galerie.stewarthall@pointe-claire.ca).

## ADDITIONAL DOCUMENTS

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## IMAGES OF THE BUILDING SITE



## BUILDING MEASUREMENTS

SOUTH SIDE



7 feet high by 9 feet large (approximatif)

WEST SIDE



7 feet high by 10 feet large (approximatif)

NORTH SIDE



Complete wall : 7 feet by 9 feet large (approximatif)

Garage door : 6 feet high by 6 feet large (approximatif)

EST SIDE



Available wall # 1 : 7 feet high by 5 feet large (approximatif)

Available wall # 2 : 7 feet high by 2 feet large (approximatif)

Complete wall : 7 feet high by 9 feet large (approximatif)